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**碧生源控股有限公司**  
**BESUNYEN HOLDINGS COMPANY LIMITED**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock code: 926)**

**CHANGE OF CHIEF FINANCIAL OFFICER**

The board of directors (the “Board”) of Besunyen Holdings Company Limited (the “Company”) announces that Mr. Allen Chien Kun (“Mr. Chien”) has tendered his resignation as the chief financial officer of the Company with effect from 1 September 2011 due to pursuit of his own career development. Mr. Chien has confirmed to the Board that he has no disagreement with the Board and there is no other matter which needs to be brought to the attention of the shareholders of the Company in relation to his resignation. The Board would like to take this opportunity to express its sincere gratitude to Mr. Chien for his valuable contributions to the Company during his tenure of office.

The Board also announces that Mr. Wong Chi Keung (“Mr. Wong”) has been appointed as the chief financial officer of the Company with effect from 1 September 2011. Mr. Wong, aged 45, has nearly 20 years of experience in accounting, auditing and finance. Between 1989 and 1999, Mr. Wong worked for PricewaterhouseCoopers, an international public accounting firm, in Hong Kong and lastly as an audit manager. Between 2002 and 2006, Mr. Wong worked at various operating entities of China Netcom Group, including serving as a senior finance manager of China Netcom Group Corporation (Hong Kong) Limited (a company previously listed on The Stock Exchange of Hong Kong Limited (the “Stock Exchange”), former stock code: 906, and subsequently merged, in 2008, with China Unicom (Hong Kong) Limited, a company listed on the Stock Exchange, stock code: 762). Between 2006 and August 2011, Mr. Wong served as chief financial officer for a number of sino-foreign joint venture and Hong Kong and US listed companies, including China Dongxiang (Group) Co., Ltd. (a company listed on the Stock Exchange, stock code: 3818). Mr. Wong graduated from Chinese University of Hong Kong in 1989 with a bachelor degree in business administration. He obtained a master degree in business administration from the Australian Graduate School of Management in 2001. He is also a fellow member of the Association of Chartered Certified Accountants and a member of the Hong Kong Institute of Certified Public Accountants. The Board would like to take this opportunity to welcome Mr. Wong for his new appointment.

By order of the Board  
**Besunyen Holdings Company Limited**  
**Zhao Yihong**  
*Chairman and Chief Executive Officer*

Hong Kong, 31 August 2011

*As at the date of this announcement, the executive Directors of the Company are Mr. Zhao Yihong (Chairman and Chief Executive Officer) and Ms. Gao Yan (Vice Chairman); the non-executive Directors of the Company are Mr. Zhuo Fumin and Mr. Wang Bing; and the independent non-executive Directors of the Company are Mr. Huang Jingsheng, Mr. Wong Lap Tat Arthur and Ms. Xin Katherine Rong.*