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**碧生源控股有限公司**  
**BESUNYEN HOLDINGS COMPANY LIMITED**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock code: 926)**

**POSITIVE PROFIT ALERT**

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

The Board wishes to inform the Shareholders and potential investors that the profit of the Group for the six months ended 30 June 2011 is expected to increase significantly as compared to that for the six months ended 30 June 2010.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by Besunyen Holdings Company Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities (the “Listing Rules”) on The Stock Exchange of Hong Kong Limited (the “Stock Exchange”).

The board of directors (the “Board”) of the Company wishes to inform the shareholders of the Company (the “Shareholders”) and the potential investors that the profit of the Group for the six months ended 30 June 2011 is expected to increase significantly as compared to that for the six months ended 30 June 2010. The significant increase in the profit for the six months ended 30 June 2011 was mainly due to (i) strong operating performance of the Group for the six months ended 30 June 2011; and (ii) no fair value adjustment charge of the Company’s series A preferred shares for the six months ended 30 June 2011 as compared to the fair value adjustment charge for the six months ended 30 June 2010, given that all of the Company’s series A preferred shares had been converted into ordinary shares of the Company before the listing of the Company on the Stock Exchange on 29 September 2010.

As the Company is still in the process of preparing its unaudited consolidated interim results for the six months ended 30 June 2011, information contained in this announcement is only based on the information currently available to the Group, and it can only be treated as a preliminary assessment of the unaudited consolidated management accounts of the Group by the Board. The information contained in this announcement is not based on any figures nor information that has been audited or reviewed by the auditor of the Company. The interim results announcement of the Company for the six months ended 30 June 2011 is expected to be released later this month.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Besunyen Holdings Company Limited**  
**Zhao Yihong**  
*Chairman and Chief Executive Officer*

Hong Kong, 11 August 2011

*As at the date of this announcement, the executive Directors of the Company are Mr. Zhao Yihong (Chairman and Chief Executive Officer) and Ms. Gao Yan (Vice Chairman); the non-executive Directors of the Company are Mr. Zhuo Fumin and Mr. Wang Bing; and the independent non-executive Directors of the Company are Mr. Huang Jingsheng, Mr. Wong Lap Tat Arthur and Ms. Xin Katherine Rong.*