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碧生源控股有限公司
BESUNYEN HOLDINGS COMPANY LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 926)

APPOINTMENT OF CHIEF FINANCIAL OFFICER

The board of directors (the “Board”) of Besunyen Holdings Company Limited (the “Company”) announces that Ms. Wang Juan (“Ms. Wang”) has been appointed as the chief financial officer of the Company with effect from 1 December 2013. Ms. Wang, aged 38, has over 16 years of experience in accounting, finance and tax. Between 1997 and 2000, Ms. Wang worked for PricewaterhouseCoopers in China and lastly as a senior tax consultant. Between 2008 and September 2013, Ms. Wang served as deputy chief financial officer of Beijing Media Corporation Limited (a company listed on The Stock Exchange of Hong Kong Limited, stock code: 1000). Ms. Wang graduated from Department of Accounting of Capital University of Economics and Business with a bachelor degree in economics in 1997. Ms. Wang is a member of the Institute of Certified Management Accountants. The Board would like to take this opportunity to welcome Ms. Wang for her new appointment.

By order of the Board
Besunyen Holdings Company Limited
Zhao Yihong
Chairman and Chief Executive Officer

Hong Kong, 1 December 2013

As at the date of this announcement, the executive directors of the Company are Mr. Zhao Yihong (Chairman and Chief Executive Officer) and Ms. Gao Yan (Vice Chairman); the non-executive director of the Company is Mr. Zhuo Fumin; and the independent non-executive directors of the Company are Mr. Huang Jingsheng, Mr. Wong Lap Tat Arthur and Mr. Zhang Fenglou.