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碧生源控股有限公司
BESUNYEN HOLDINGS COMPANY LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 926)

PROFIT ALERT

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the Shareholders and potential investors that based on information currently available to the Group, it is expected that the Group would record a significant decrease in the net loss for the six months ending 30 June 2013 as compared to that for the corresponding period in 2012.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Besunyen Holdings Company Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong)(the “SFO”).

The board of directors of the Company (the “Board”) wishes to inform the shareholders of the Company (the “Shareholders”) and potential investors that based on information currently available to the Group, it is expected that the Group would record a significant decrease in the net loss for the six months ending 30 June 2013 as compared to that for the corresponding period in 2012. The above change is mainly attributable to the improvement in expenditure control, notwithstanding the decrease in demand for the Group’s products from distributors as compared to that for the corresponding period in 2012.

As the period covered by the first half of 2013 has not yet ended, the interim results of the Group for the six months ending 30 June 2013 are not yet available. The information contained in this announcement can only be treated as a preliminary assessment by the Board based on information currently available to the Group and is not based on any figures or information that has been audited or reviewed by the auditor of the Company. The interim results announcement of the Company for the six months ending 30 June 2013 is expected to be released in August 2013.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Besunyen Holdings Company Limited
Zhao Yihong
Chairman and Chief Executive Officer

Hong Kong, 18 June 2013

As at the date of this announcement, the executive directors of the Company are Mr. Zhao Yihong (Chairman and Chief Executive Officer) and Ms. Gao Yan (Vice Chairman); the non-executive director of the Company is Mr. Zhuo Fumin; and the independent non-executive directors of the Company are Mr. Huang Jingsheng, Mr. Wong Lap Tat Arthur and Mr. Zhang Fenglou.