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(Incorporated in the Cayman Islands with limited liability)

(Stock code: 926)

UNUSUAL SHARE PRICE AND TRADING VOLUME MOVEMENTS

This announcement is made at the request of The Stock Exchange of Hong Kong Limited.

References are made to the announcements of Besunyen Holdings Company Limited (the "Company") dated 9 January 2013 and 10 January 2013 (the "Announcements").

The board of directors (the "Directors") of the Company announces that Mr. Zhao Yihong ("Mr. Zhao"), an executive Director, informed the Company that Foreshore Holding Group Limited ("Foreshore", a controlling shareholder of the Company), a company controlled by Mr. Zhao, disposed of 25,000,000 shares of the Company (representing approximately 1.59% of the issued share capital of the Company) through on market trading at the average price of approximately HK\$0.414 per share today. Upon completion of the disposal today and the disposals mentioned in the Announcements, the number of shares of the Company held by Foreshore will be reduced to 949,880,600 shares (representing approximately 60.52% of the issued share capital of the Company).

The black out period for prohibiting the Directors from dealing in any securities of the Company in respect of the annual results of the Company and its subsidiaries for the year ended 31 December 2012 is from 14 January 2013 to the date when the Company publishes the annual results, which is expected to be in March 2013.

The board of Directors (the "Board") has noted the recent unusual movements in the price and trading volume of the shares of the Company. Having made such enquiry with respect to the Company as is reasonable in the circumstances, the Board confirm that, save as disclosed in this announcement and the Announcements, the Board is not aware of any reasons for these price or volume movements or of any information which must be announced to avoid a false market in the Company's securities or of any inside information that needs to be disclosed under Part XIVA of the Securities and Futures Ordinance.

This announcement is made by the order of the Company. The Board collectively and individually accepts responsibility for the accuracy of this announcement.

By order of the Board
Besunyen Holdings Company Limited
Zhao Yihong

Chairman and Chief Executive Officer

Hong Kong, 11 January 2013

As at the date of this announcement, the executive Directors are Mr. Zhao Yihong (Chairman and Chief Executive Officer) and Ms. Gao Yan (Vice Chairman); the non-executive Director is Mr. Zhuo Fumin; and the independent non-executive Directors are Mr. Huang Jingsheng, Mr. Wong Lap Tat Arthur and Mr. Zhang Fenglou.