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DISPOSAL OF SHARES BY CONTROLLING SHAREHOLDER

Reference is made to the announcement (the "Announcement") of Besunyen Holdings Company Limited (the "Company") dated 9 January 2013.

The board of directors (the "Directors") of the Company announces that Mr. Zhao Yihong ("Mr. Zhao"), an executive Director, informed the Company that Foreshore Holding Group Limited ("Foreshore", a controlling shareholder of the Company), a company controlled by Mr. Zhao, disposed of 25,000,000 shares of the Company (representing approximately 1.59% of the issued share capital of the Company) through on market trading at the average price of HK\$0.502 per share today. Upon completion of the disposal today and the disposal mentioned in the Announcement, the number of shares of the Company held by Foreshore will be reduced to 974,880,600 shares (representing approximately 62.12% of the issued share capital of the Company).

By order of the Board Besunyen Holdings Company Limited Zhao Yihong Chairman and Chief Executive Officer

Hong Kong, 10 January 2013

As at the date of this announcement, the executive Directors are Mr. Zhao Yihong (Chairman and Chief Executive Officer) and Ms. Gao Yan (Vice Chairman); the non-executive Director is Mr. Zhuo Fumin; and the independent non-executive Directors are Mr. Huang Jingsheng, Mr. Wong Lap Tat Arthur and Mr. Zhang Fenglou.