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碧生源控股有限公司

BESUNYEN HOLDINGS COMPANY LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 926)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

The Board wishes to inform the Shareholders and potential investors that based on the information currently available to the Group, it is expected that the Group may incur a net loss for the six months ending 30 June 2012 as compared to a net profit for the corresponding period in 2011.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Besunyen Holdings Company Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The board of directors of the Company (the “Board”) wishes to inform the shareholders of the Company (the “Shareholders”) and potential investors that based on the information currently available to the Group, it is expected that the Group may incur a net loss for the six months ending 30 June 2012 as compared to a net profit for the corresponding period in 2011. The above change is mainly attributable to the slow recovery in demand for the Group’s products from distributors after the reduction in demand in the second half of 2011.

As the period covered by the first half of 2012 has not yet ended, the interim results of the Group for the six months ending 30 June 2012 are not yet available. The information contained in this announcement can only be treated as a preliminary assessment by the Board based on the information currently available to the Group. The information contained in this announcement is not based on any figures nor information that has been audited or reviewed by the auditor of the Company. The interim results announcement of the Company for the six months ending 30 June 2012 is expected to be released in August 2012.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Besunyen Holdings Company Limited
Zhao Yihong
Chairman and Chief Executive Officer

Hong Kong, 4 May 2012

As at the date of this announcement, the executive Directors are Mr. Zhao Yihong (Chairman and Chief Executive Officer) and Ms. Gao Yan (Vice Chairman); the non-executive Directors are Mr. Zhuo Fumin and Mr. Wang Bing; and the independent non-executive Directors are Mr. Huang Jingsheng, Mr. Wong Lap Tat Arthur and Ms. Xin Katherine Rong.