



## Besunyen is 18 years old!



Besunyen turned 18 years old on September 26, 2018! In the past 18 years, the Company's products have been recognized and loved by customers. The product packaging has undergone drastic changes, but the quality and remarkable effect of Besunyen products still remain unchanged.

In 2011, the cumulative sales volume of Besunyen Detox Tea exceeded 1.37 billion bags. In 2017, the cumulative sales of Besunyen exceeded RMB 5.9 billion, and the accumulated tax payment exceeded RMB 1 billion. Besunyen has always been adhering to its health-focused business philosophy and offering premier products to consumers.

# Newsletter



碧生源控股有限公司  
Besunyen Holdings Company Limited

Company Website: <http://www.besunyen.com/> Stock Code: 926  
Investor Relationship: [http://ir.besunyen.com/s/ir\\_highlights.php](http://ir.besunyen.com/s/ir_highlights.php)



In the past 18 years, Besunyen has continuously researched, innovated and developed new products, and the Besunyen product family has been welcoming new members. In order to cater for the needs of young consumers, Besunyen launched high-fiber meal replacement milkshakes, high-fiber meal replacement biscuits, and L-carnitine coffee. These products not only meet people's new mindset of adopting healthy weight management methods, but also attract the attention of young consumers.

Besunyen does not just pay attention to its own development. Although it has won many honors such as high-tech enterprise and China's well-known trademark, Besunyen never contents itself with them. The Company is grateful for what it has acquired, striving to give back to the society through charitable works, and to help the society through various channels.





## Joint Release of "Goddesses in the Flames of War"



The premiere of the film "Goddesses in the Flames of War" jointly released by Besunyen was held on August 29 at the Beijing Film Academy. The main characters of the film He Saifei, Hu Ke, Xie Lintong, Xiao Rongsheng, Bao Jianfeng, Chen Long, Zhang Yishan, Xie Gang, Zhang Shan, Hou Yong, Zheng Hao, Ma Jingwu, Su Li and other stars all appeared on the red carpet, engaging in face-to-face interaction with the audience and media. It is reported that all actors of this star-studded movie set against the backdrop of the Republic of China did not request any remuneration for their participations, because they not only wanted to celebrate the 73rd anniversary of the victory of the anti-fascist war but also were deeply moved by the story of the film.



This film, based entirely on female characters and female groups, reflects the progression of social culture. As a joint issuer of the film, Besunyen has always adhered to the principle of caring for women's health, which is perfectly in line with the message the film wants to deliver. The film received enthusiastic responses from the audience. Besunyen CEO Zhao Yihong said: "It is because of the profound connotation expressed by this film that Besunyen is determined to make the joint release of this film. This is our honour as well."