

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



碧生源控股有限公司

**BESUNYEN HOLDINGS COMPANY LIMITED**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 926)**

**APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR  
AND APPOINTMENT OF MEMBERS OF AUDIT COMMITTEE,  
REMUNERATION COMMITTEE, NOMINATION COMMITTEE AND  
STRATEGIC INVESTMENT COMMITTEE**

The board (the “**Board**”) of directors (the “**Directors**”) of Besunyen Holdings Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) hereby announces that Mr. MOU Wenjun (“**Mr. Mou**”) has been appointed as an independent non-executive Director and a member of the audit committee, the remuneration committee, the nomination committee and the strategic investment committee of the Company with effect from 17 March 2023.

Mr. Mou, aged 49, has more than 23 years of experience in the field of sales and marketing. Since January 2012, he is an executive director and general manager of 廣東均紅行泰投資有限公司(Guangdong Junhong Xingtai Investment Co., Ltd.\*). Since July 2017, he is an executive director of 廣州均峰藥業有限公司(Guangzhou Junfeng Pharmaceutical Co., Ltd.\*). Between 1998 and 1999, Mr. Mou served as a marketing manager at 海南養生堂藥業有限公司 (Hainan Yangshengtang Medical Co., Ltd.\*). Between 1999 and 2001, Mr. Mou worked at Beijing Green World Nutrition Health Products Co., Ltd., a health food manufacturer, as a sales director responsible for the southern China region. Mr. Mou joined our Group in July 2001 till January 2012 and held various senior positions in our Group, including a vice president and sales director. Mr. Mou graduated from North China Institute of Technology (now known as North University of China) in 1995 with a diploma in polymer chemistry.

Save as disclosed above, Mr. Mou did not hold any directorship in other public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years, nor does he hold any other position with the Company and other members of the Group.

Mr. Mou has entered into an appointment letter with the Company for a term of 3 years since 17 March 2023. In accordance with the articles of association of the Company (the “**Articles of Association**”), he will hold office until the next annual general meeting of the Company and will then be eligible for re-election. Thereafter, his appointment is subject to retirement by rotation and re-election at annual general meetings of the Company in accordance with the Articles of Association. Mr. Mou is entitled to an annual director fee of HK\$300,000, which is determined with reference to his qualifications, duties and responsibilities with the Group and prevailing market conditions.

As at the date of this announcement, Mr. Mou beneficially owns 108,675 shares of the Company.

Mr. Mou does not have any relationship with any directors, senior management, substantial shareholders or controlling shareholder (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”)) of the Company.

Save as disclosed above, there are no other matters concerning Mr. Mou that need to be brought to the attention of the shareholders of the Company, and there is no other information to be disclosed pursuant to the requirements of Rule 13.51(2) of the Listing Rules. Mr. Mou confirmed that he meets the independence criteria as set out in Rule 3.13 of the Listing Rules.

The Board would like to take this opportunity to welcome Mr. Mou for joining the Board.

The Board also announces that Mr. YU Hongjiang, an executive Director, Executive Vice President, Chief Operating Officer and Chief Financial Officer of the Company, has been appointed as a member of the strategic investment committee of the Company with effect from 17 March 2023.

By order of the Board  
**Besunyen Holdings Company Limited**  
**Zhao Yihong**  
*Chairman and Chief Executive Officer*

Hong Kong, 17 March 2023

*As at the date of this announcement, the executive Directors are Mr. Zhao Yihong (Chairman and Chief Executive Officer), Ms. Gao Yan (Vice Chairman) and Mr. Yu Hongjiang (Executive Vice President, Chief Operating Officer and Chief Financial Officer); the non-executive Director is Mr. Zhuo Fumin; and the independent non-executive Directors are Mr. Ren Guangming, Mr. He Yuanping, Mr. Fu Shula and Mr. Mou Wenjun.*

*\*for identification purpose only*