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碧生源控股有限公司
BESUNYEN HOLDINGS COMPANY LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 926)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 13.09(2) of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the Shareholders and potential investors of the Company that based on information currently available to the Directors, it is expected that the Group would record an increase by more than 100% in the net profit for the six months ended 30 June 2015 as compared to that for the corresponding period in 2014.

The information contained in this announcement can only be treated as a preliminary assessment by the Board based on information currently available to the Directors and is not based on any figures or information that has been audited or reviewed by the auditor of the Company.

Shareholders and potential investors of the Company should exercise caution when dealing in the shares of the Company.

This announcement is made by Besunyen Holdings Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the “**SFO**”).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors of the Company that based on information currently available to the directors of the Company (the “**Directors**”), it is expected that the Group would record an increase by more than 100% in the net profit for the six months ended 30 June 2015 (the “**Reporting Period**”) as compared to that for the corresponding period in 2014, which is mainly attributable to (i) the increase in the revenue of the Group for the Reporting Period corresponding to the increase in the demand for the Group’s products from distributors; and (ii) the effective control in expenditure.

The information contained in this announcement can only be treated as a preliminary assessment by the Board based on information currently available to the Directors and is not based on any figures or information that has been audited or reviewed by the auditor of the Company. The Company is still in the process of preparing the interim results of the Group for the Reporting Period, which are expected to be released in August 2015.

Shareholders and potential investors of the Company should exercise caution when dealing in the shares of the Company.

By order of the Board
Besunyen Holdings Company Limited
Zhao Yihong
Chairman and Chief Executive Officer

Hong Kong, 9 July 2015

As at the date of this announcement, the executive Directors are Mr. Zhao Yihong (Chairman and Chief Executive Officer) and Ms. Gao Yan (Vice Chairman); the non-executive Director is Mr. Zhuo Fumin; and the independent non-executive Directors are Mr. Huang Jingsheng, Mr. Wang Jing and Mr. Ren Guangming.