



Besunyen Holdings Company Limited
(Stock Code: 926)

Besunyen Issues Positive Profit Alert

Expected Increase in the Net Profit by More than 100%

(9 July, 2015 — Hong Kong) Besunyen Holdings Company Limited, the leading provider of therapeutic tea products in China, (“Besunyen” or the “Company”; stock code: 926; together with its subsidiaries, the “Group”) is pleased to announce that it is expected that the Group would record an increase by more than 100% in the net profit for the six months ended 30 June 2015 as compared to that for the corresponding period in 2014.

Besunyen issues a positive profit alert, indicating that the Company expects that the Group would record an increase by more than 100% in the net profit for the six months ended 30 June 2015 as compared to that for the corresponding period in 2014, which is mainly attributable to (i) the increase in the revenue of the Group for the Reporting Period corresponding to the increase in the demand for the Group’s products from distributors; and (ii) the effective control in expenditure.

The Company is still in the process of preparing the Interim Results of the Group for the Reporting Period, which are expected to be released in August 2015.

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About Besunyen Holdings Company Limited (stock code: 926)

The Group is a leading provider of therapeutic teas in China, mainly engaging in the development, production, sale and promotion of therapeutic teas. The therapeutic teas research and develop by the Group are formulated on the basis of natural Chinese herbal-based medicine and tea leaves, providing safe, effective, price-competitive and convenient-to-use healthcare products for those with mild or recurring health problems, as well as those seeking to maintain healthy body and lifestyle. Two best-selling products, named Besunyen Detox Tea and Besunyen Slimming Tea, contribute the most of sales revenue to the Group. In 2014, both of Besunyen Detox Tea and Besunyen Slimming Tea continuously outperformed in the leadership positions with their market shares of 21.67% and 42.69% respectively, maintaining the leading position of Besunyen in the market.

This press release is distributed by Wonderful Sky Financial Group Limited on behalf of Besunyen Holdings Company Limited.

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